CAROLE VENEAR

SENIOR GRAPHIC DESIGNER

25 YEARS EXPERIENCE

Creativity has always been at the core of my professional journey. Throughout my 25 years of experience in the creative field, I have honed my skills and have a deep understanding of Adobe Creative Suite, video production and social media graphics, continually striving to push boundaries, think outside the box, and deliver innovative solutions.

I also have experience in managing a team, workloads and building relationships with printers and external clients to get the best results.



EDUCATION

SCHOOL / St.Ivo School, St.Ives, Cambridge

FIELD OF STUDY / Maths, Geography, English, Art, Science, Home Economics

GRADES I A-C

COLLEGE / Huntingdon Regional College, Huntingdon, Cambridgeshire

FIELD OF STUDY / GNVQ Graphic Design - Merit

A Level Art - A

A Level Photography - B

UNIVERSITY / Brunel University London

FIELD OF STUDY / BA Hons Graphic Design and Advertising

SKILLS

INDESIGN
PHOTOSHOP
ILLUSTRATOR
AFTER EFFECTS
MICROSOFT OFFICE
WORDPRESS
DAVINCI

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EXPERIENCE

JUNIOR GRAPHIC **DESIGNER**

/ Marshall Motor Group, Cambridge

1999-2001

JOB DESCRIPTION

/ This was my first job after leaving University. I worked here with 2 other designers and produced marketing material throughout the group to include advertising, exhibition design, event invitations and web design.

MIDDLEWEIGHT GRAPHIC DESIGNER Culzean Design Group, Biggleswade

2001-2002

JOB DESCRIPTION

My role was to assist the senior designer in all design tasks. Clients included Remmington, Mantles Motor Group and Rolls Royce.

SENIOR GRAPHIC DESIGNER Camlab, Over, Cambridge

2002-2005

JOB DESCRIPTION

Produced several marketing materials including B2B catalogues, advertising, exhibition design and web site design.

SENIOR

GRAPHIC DESIGNER

/ Cambridge Regional College, Cambridge 2005-2016

JOB DESCRIPTION

Employed here to come in to the College, set up the in-house graphic design department so we could then produce work in-house. Since then our marketing department has grown from two to nine people. I designed the first Cambridge Regional College website, all the print material, advertising, exhibition displays and event organising.

SENIOR GRAPHIC DESIGNER QualitySolicitors, St.Ives 2016-2023

JOB DESCRIPTION

QualitySolicitors was bought by The Simplify Group in 2016 and moved in to Grant Hall in St.Ives. Quality Solicitors acts as a marketing agency for law firms and solicitors. Artwork requests get sent Marketing Manager and Copywritter to produce posters, adverts, national campaigns, social media video advertising (using After Effects and DaVinci) Powerpoint presentations and web graphics. I also put together occasional artwork for Move with Us, a sister company of The Simplify Group.

SENIOR GRAPHIC DESIGNER / Goodfellow Ltd, Huntingdon 2023-Present

JOB DESCRIPTION

Goodfellow is a supplier of materials to science and industry worldwide for over 75 years. The company had just rebranded and it was up to myself and the marketing team to develop the new branding, create new design assets and new website. This included many assets including social media design, website design, packaging, stationary, digital assets, signage, wallpaper and exhibition design.











WORK

PRINT DESIGN













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WORK GRAPHIC DESIGN

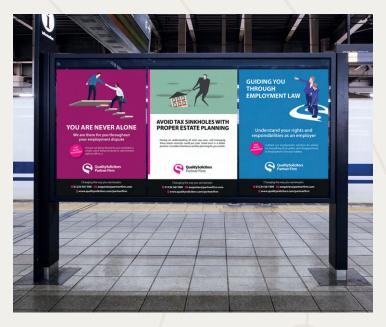












VIDEO PRODUCTION

TO VIEW MY VIDEOS CLICK HERE

WORK

PACKAGING DESIGN











WORK

WEBSITE DESIGN













EXHIBITION DESIGN

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WORK SOCIAL MEDIA ARTWORK











LINKEDIN STORIES

















PARTY DOODLE

PARTY STATIONARY THAT ALLOWS ME TO JUST HAVE FUN AND BE CREATIVE



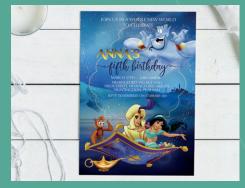
















LET'S CHAT...

CAROLE VENEEAR

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